

KALARI KAUR

INDIA IS TOO SMALL TO LOSE YOURSELF

An enigmatic migrant worker unleashes her demons – and her deadly Kalari skills – to protect the family who offers her sanctuary.



[still from Kalari Kaur: Origins - Meena's Dream]

Location: Punjab, India
Production Budget: £1.06 Million
Format: Martial Arts/Action/Drama, 120mins
www.thestorytellingmachine.com



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KALARI KAUR - A Martial Arts Odyssey Across India

A HERO ON THE RUN: Meena, master of Kalari martial arts, flees Kerala after defending her family goes disastrously wrong. Always running, she becomes one more unwanted face among millions of anonymous migrant workers.

Inspired by the iconic '70s TV series KUNG FU: Meena's personal journey of redemption demands not suppressing but releasing her deadly Kalari skills – for the voiceless against the oppressor.

GLOBAL VISION: Simple! Make Kalari as famous globally as Kung Fu.

SHOWCASE INDIA: Each film explores a different region of India's vast landscape:

- **KALARI KAUR:** Punjab's rustic farmlands
- **KALARI BEACH:** Goa's coastal paradise
- **QUEEN OF THE RING:** Mumbai's elite horse-racing world
- **Plus: THE PRINCESSES' GUARD - Set in Medieval India**
- **Four complete stories ready for production.**



ANJALI SREEJITH: The Authentic Heart Of Kalari Kaur

[Still from Kalari Kaur: Origins]

KALARI MASTER: Anjali brings unparalleled authenticity to Meena:

- **8TH GENERATION PRACTITIONER:** Trained in Kalari since she could stand
- **WEAPONS EXPERT:** Master of sword, shield, spears, and Kalari's unique steel whip-foils
- **A LEADER:** Currently runs her own academy teaching the next generation
- **FAMILY TRADITION:** Disciple of both internationally renowned KRISHNADAS MENON, who has toured globally, and her late grandfather...

[ANJALI: INSTAGRAM](#)

MARTIAL ARTS LEGEND:
GURUJI SANKARA NARAYANA MENON
left an extraordinary legacy:

- One of the world's most senior martial arts practitioners, active until age 94
- Recipient of the prestigious Padma Shri Award, one of India's highest civilian honours
- Maintained the multi-generational tradition at Chavakkad Vallabhata
- His institution has existed since the Vattath Raja's reign
- Though he passed in 2023, his legacy continues through tens-of-thousands of students, including Anjali.



KALARI KAUR: Logline and Outline

An enigmatic migrant worker unleashes her demons – and her deadly Kalari martial arts skills – to protect the biodiverse farm of the family who offers her sanctuary.

Meena, a mysterious migrant worker fleeing a dark history, arrives in Punjab alongside labourers from Nepal and Bihar.

She is offered work, looking after chickens and cows for a father and daughter back from the UK, pursuing their dream of biodiverse farming on their ancestral land.

A vindictive neighbour with an inter-generational grudge employs a local hoodlum to destroy the father and daughter's agricultural vision.

The hoodlum's campaign of terror forces Meena to confront her history, the mistakes she made that led to her leaving Kerala.

Meena won't run again. With her lethal Kalari martial arts skills – South India's ancient 'Art of the Battlefield' – she takes a stand for the family she barely knows.

In the beautiful yet unforgiving rural Punjab, KALARI KAUR introduces global audiences to the world's first martial art via a defiant female warrior who refuses to let history repeat itself.

KALARI KAUR blends the beautiful charm of Jean De Florette... with the martial arts prowess of Fist of Fury.



KALARI KAUR: LOCATION – KALA BAHIAN* a Punjabi Village.

Punjabi villages can be beautiful, with fields full of sunflowers and sugar-cane, tractors, cows, goats, and ramshackle straw huts next to huge, luxurious homes. Their isolation can also be terrifying, paraphrasing;

‘In the village, no one can hear you scream.’



A typical village is full of personal conflicts and political intrigues. A mix of rich and poor, the powerful and excluded, it is often surprisingly multicultural, with migrant workers speaking Nepalese and Marathi alongside Hindi, Punjabi, and of course, English!



Set almost entirely within the confines of Kala Bahian, Kalari Kaur’s intimacy allows for a modest budget while establishing a compelling brand.

Anhey Ghorhey Da Daan (Alms of the Blind Horse) is a fantastic, award-winning, genuine representation of a Punjabi village – though perhaps only for the committed filmophile!



*** the Writer/Director knows Kala Bahian – and the locations for Kalari Kaur - intimately as it is his home village.**
[All photos by Balbeer Bahi apart from sunflower field]

KALARI KAUR - Protagonist & Antagonist

ANJALI SREEJITH

MEENAKSHI - Heroine



8th generation Kalari master bringing authentic martial arts expertise, classically trained dancer, and award-winning actress.

GURNAM BULLAR

Villain - VINAYAK



A very popular Indian actor and singer, so far known for his romantic leads, cast against type as neurotic, daddy's boy, gang leader.



KALARI KAUR – U.K. Ecodiverse Dreamers

AVA KAUR

Dilrani - UK Daughter



Lady Londoner, Actor, Writer, nominated at the British Urban Film Festival for Best Actress in her debut film UNINTENTIONHELL

KULVINDER GHIR:

UK Father - Amarjit



British national treasure, fresh from his commanding performance in the global hit series "FOUNDATION"



KALARI KAUR – Vindictive Village Neighbours

DOLLY AHLUWALIA*

Gulabi Kaur – bears ancestral grudge



An acclaimed Indian actress and costume designer, perhaps best known for her work on *Midnight's Children*.

AMMY VIRK*

put-upon son - Mohan Singh



A celebrated Indian actor, singer, and producer, best known for his work in Punjabi cinema and music.

- *Budget constraints means it is unlikely we will have all the stars we'd like, and would cast locally for these roles ideally represented by these two fabulous artists.*



KALARI KAUR – Village Good Guys

DIVYA DUTTA

Harsimrat Kaur - Village Doctor



A very well-known Indian actress with more than 25 awards in the Film industry, her fame extends to work internationally.

DILJIT DOSANJH*

Helpful Neighbour - Sandeep



Multiple film leads, television presenter and a leading music artiste, a fan-favourite in India and beyond.



- *it is highly unlikely we can afford Diljit, but he represents everything we need for Sandeep via a local actor.*

KALARI KAUR – Our Contract Killers

XING YU

Mercenary #1



Martial arts actor and action director, 32nd generation disciple of Shaolin, made his debut with Stephen Chow in Kung Fu Hustle, Xing Yu is ideal for Kalari kaur.

GURSHARON KAUR

Mercenary #2



Black belt and winner of international competitions, Canadian Gursharon is a Taekwondo, kickboxing, grappling, and Brazilian Jiu Jitsu expert. Amazing!





KALARI KAUR - COMPARABLE FILMS



THE VILLAINESS (2017)
South Korean
BUDGET £2.3M
BOX OFFICE £6.7M
2.9x ROI



FURIE (2019)
Vietnamese
BUDGET £1.5M
BOX OFFICE £6.6M
4.3x ROI



KILL (2024)
Indian
BUDGET £1.9M
BOX OFFICE £4.5M
2.36x ROI

There a proven global market for martial arts action films with female leads. KALARI KAUR is UNIQUE as it is the first film ever to showcase KALARI. With its Indian, UK, Chinese and Canadian cast, it will appeal to the massive Chinese and Indian box office, the Indian diaspora, and all global fans of martial Arts/Action/Drama films. e.g. Furie’s primary market was Vietnamese, with a pop. of 97M. With a 1.4B pop, India’s market alone is x 14.

KALARI KAUR: ORIGINS – 12 ½ mins short

Click the above link to watch the trailer and/or the full short. Discover Meenakshi’s backstory, her motivations for leaving Kerala, and how she comes to be a migrant worker on the run from the police.

Shot over 5 days on a Sony A7, with a crew of just 3 and a next-to-nothing budget, the short film’s primary goal was an extended screen test for ourselves. It also helps introduce the martial art Kalari and our lead actor – Anjali Sreejith - to potential Co-Producers and Investors.



[Stills Kalari Kaur: Origins]



Seeking feedback, it was submitted from May 2025 to film festivals. To date, It has been exceptionally well received: selected by 13 out of 15 Indian Festivals - KALARI KAUR: ORIGINS has won a staggering 16 awards.

This clearly demonstrates an Indian audience with the appetite to join us as we showcase another unique Indian cultural phenomenon – KALARI – The Art of the Battlefield.

CO-PRODUCER SAI SHRIVASTAV NARAYAN RAJ FILMS

Contact SAI: nrfilmsint@gmail.com



SAI SHRIVASTAV brings three generations of Bollywood heritage to KALARI KAUR

- ***DISTINGUISHED LINEAGE:*** his grandfather distributed the iconic MOTHER INDIA, his father one of Bollywood's premier cinematographers
- ***ESTABLISHED TRACK RECORD:*** Built Narayan Raj Films through successful advertising and "Behind the Movie Scenes" productions for India's leading brands



- ***STRATEGIC VISION:*** Co-Produce the perfect debut film, preserve his family's cinematic legacy, artistic AND commercial success
- SAI is fully committed to KALARI KAUR – a film that will honour his family's historic contribution to Indian cinema, deliver financial returns for investors, and make audiences worldwide "***WHOO!***" with delight.

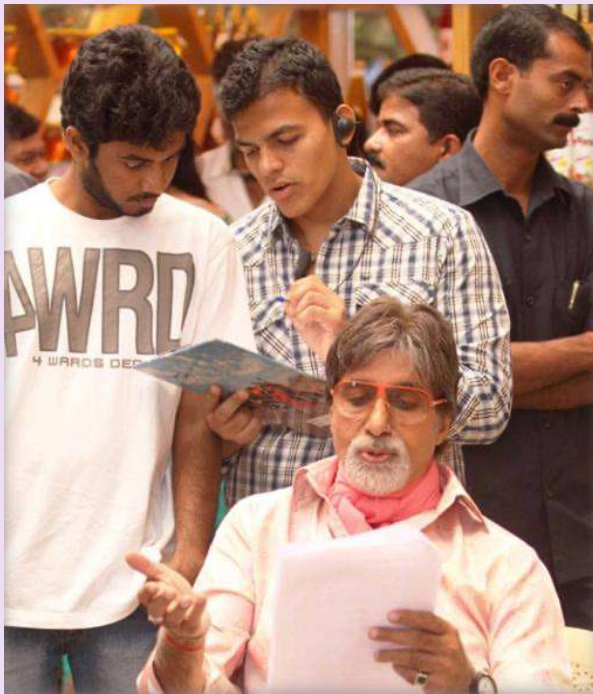
[Images courtesy of N.R. Films]



THE PRODUCTION TEAM



NARAYAN RAJ FILMS



N.R. FILM CREW

Directors

**BINOD PRADHAN
PRANJAL SRIVASTAV
SANTOSH THUNDIYIL**

D.O.P.s

**AMOL RATHOD
RAVI VERMAN
SUDEEP CHATTERJEE
MANOJ LOBO**

Post Supervisor

ROBIN RAJ

Producer

R.K.SHRIVASTAV

Director

SAI SHRIVASTAV

Executive

MIMANSHA PUNAM

*Sai Shrivastav's team represents India's
absolute cinematic elite.*

KALARI KAUR is in the very best of hands !

FILM CREDITS

*Bhaag Mika, Rang De Basanti
Ek Villain, Rowdy Rathore, Raaz
Director & Dop*

*Buddah Hoga Tera Baap
Barfir , Ram Leela
Dhoom 3, Chak De, Guzaarish
Jaane tu Jaane Na*

Race, Jab We Met, Partner



[Images courtesy of N.R. Films]

KALARI KAUR CO-PRODUCERS

QIAOLING WANG



Familiar with every aspect of film production, produced numerous standout short films over two decades—THE RASCAL, WHITE POWDER.

Producer for UNINTENTIONHELL, helping Kalari Kaur's director collect multiple awards globally—from Indonesia to Canada and everywhere inbetween.

Qiaoling has run QILISHOW STUDIO in London since 2017—dealing with film Production, Budgets, Scheduling, Marketing and Digital Distribution.

With contacts embedded in the Chinese Film Industry, she is ideally positioned to generate the interest and promotion for KALARI KAUR in what will be the film's second largest market.



ZANARDI BAHU



A screenwriter, novelist, poet and painter—Zanardi is the driving force behind UNINTENTIONHELL and KALARI KAUR: ORIGINS—winners of multiple awards internationally.

Despite numerous challenges, with her meticulous attention to detail and 'Jat Princess' energy, Zanardi brought both films home on time and on budget.

She has collaborated with—among others—Raf Sapera, who's music videos featuring Sidhu Moose Wala generate millions of views.

Her love for stories, cinema, theatre and performance is inherited from both writer father and classical musician mother.





Balbeer Bahi: Writer / Director / Storyteller

[Still from Kalari Kaur: Origins]

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Contact: balbeerbahi@gmail.com

Brings four decades of storytelling expertise to KALARI KAUR:

* **AWARD-WINNING FILMMAKER:** Directorial debut UNINTENTIONHELL earned international acclaim at festivals—KALARI KAUR-ORIGINS: Selected by 13 out of 15 Indian Film Festivals, won 16 awards

* **THEATRE VETERAN:** worked his way up with Tara Arts, Royal Court, Taliesin Theatre, Carib Theatre, and the BBC. The accrued skills completed both films on time and in budget.

- **DIRECTING:** Directed first stage play at 17 – immediately recruited by Pro Theatre.
- **ADMIN/PRODUCER SKILLS:** the unglamorous organizational backbone
- **BUDGET MASTERY:** where every penny goes, how to stretch resources
- **ACTING EXPERIENCE:** knowing what performers need, how to direct them
- **TOURING KNOWLEDGE / STAGE MANAGEMENT / SET BUILDING EXPERIENCE**
- **HE KNOWS KALARI:** has spent months at the Vallabhata Kalari; they are his second family.
- **HE KNOWS THE LOCATION FOR KALARI KAUR INTIMATELY:** Kalabhatian village is his Punjabi home, selected for the intro project for multiple reasons.

* **CULTURAL BRIDGE-BUILDER:** Co-founded the New Playwrights Trust and pioneered numerous theatre-in-education initiatives, reaching over 25,000 children annually

* **DIVERSE DEVELOPMENT SLATE:** Currently developing the feature animation **ABHI: BABY DRAGON, FLYING TIGER** with **RED GOD STUDIOS**, and a documentary on **GURU NANAK'S FOUR AMAZING UDASIS**—an inspiring 40,000+ kilometer spiritual journey

At his core, Balbeer is driven to unite people, especially in the shared space we call a theatre – live or cinema – where collectively we witness the magic of 'THE SHOW.'



[MORE INFORMATION - LINKS](#)
[OUR AMAZING HEROINE ANJALI](#)
[THE ONE-AND-ONLY ORIGINAL MEENAKSHI](#)
[OUR GOOD FRIENDS AND KALARI](#)
[COLLABORATORS AT THE](#)
[VALLABHATTAKALARI, CHAVAKKAD, KERALA](#)

THESTORYTELLINGMACHINE.COM





KALARI KAUR—Investment Opportunity

WHY OPTIMISTIC BOX OFFICE PROJECTIONS ARE ACHIEVABLE

MARKET OPPORTUNITY FACTORS

14X LARGER MARKET

+ CHINA + S.E. ASIA = x2..? x3..?

USA, EUROPE, R.O.W...?

UNIQUE MARTIAL ART

4 ESTABLISHED STARS

GENRE CROSSOVER APPEAL

India (1.4B) vs comparable film FURIE Vietnam (97M) = massive Indian audience base

Kalari Kaur's primary market India + China + S.E. Asia = 4B = ½ the world

Not to say the Western markets are not important, just Kalari Kaur is not dependent on them

FIRST Kalari film = same novelty factor as Ong Bak (Muay Thai) or FURIE (Vovinam)

Anjali (Malayalam star) + Kulvinder Ghir (British TV, MANY films roles, Foundation/Star Trek)

+ Gurnam Bhullar (Diamond 500M+ views) + Divya Dutta (National Star)

Martial Arts + Female Action + Eco-Drama + Epic Family Saga (Manon des Sources model)

PAN-INDIAN CINEMA REVOLUTION

S. INDIAN BOX OFFICE SURGE

KERALA CINEMA RENAISSANCE

PAN-INDIAN MODEL SUCCESS

FIRST KERALA/KALARI FILM

RRR (–£150M), KGF 2 (–£125M), Pushpa (–£100M) prove South stories now outperform Bollywood 3-5x

Minnal Murali (Netflix global hit), Jallikattu (Oscar submission) = Kerala gaining international prestige

KALARI KAUR follows RRR/KGF blueprint: authentic South roots + North appeal + global reach

Unprecedented: South Indian woman leading martial arts epic at theatrical scale

COMBINED NORTH INDIAN & SOUTH INDIAN APPEAL

SOUTH INDIA MARKET

NORTH INDIA MARKET

CROSS-REGIONAL STAR POWER

SOUTH STARS BREAKING NORTH

Kerala/Tamil Nadu/Karnataka (300M) = Kalari heritage + Malayalam star Anjali + eco-message

Punjab/Delhi/Mumbai (400M) = Punjabi stars Gurnam Bhullar + Divya Dutta + family saga appeal

Anjali brings South fanbase NORTH + Gurnam brings North fanbase SOUTH = multiplicative effect

Post-RRR: Allu Arjun, Yash, Rashmika now household names in Hindi belt = proven crossover

DIASPORA & GLOBAL ADVANTAGE

COMBINED DIASPORA POWER

ENGLISH = GLOBAL ACCESS

STREAMING PLATFORMS

NON-DIASPORA APPEAL

North Indian diaspora (20M+) + South Indian diaspora (15M+) = 35M+ vs Punjabi-only films (10M)

Dominant English language = no subtitle barrier in 50+ countries, like Slumdog Millionaire model

Netflix/Amazon favor English content = higher acquisition prices than regional language films

Russia/Nigeria/Indonesia/Middle East/Latin America markets proven by martial arts genre success

Join us in creating India's answer to the cultural phenomenon Bruce Lee sparked for Kung Fu.

KALARI KAUR - BUDGET INCOME & EXPENDITURE

Budget Summary

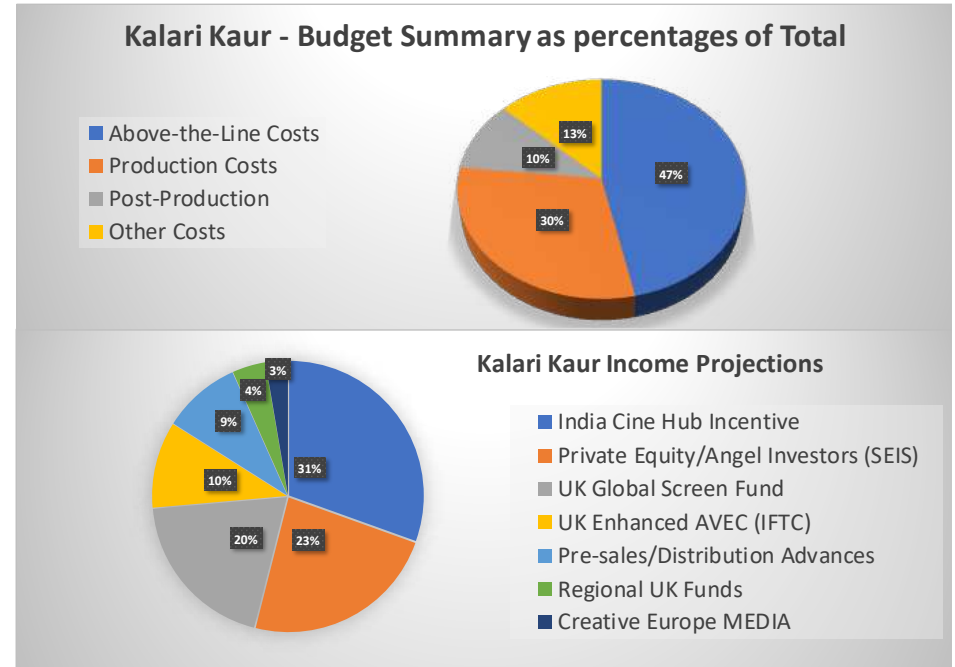
Category	Amount (£)	Percentage of Total
Above-the-Line Costs	£496,500	46.58%
Production Costs	£320,500	30.07%
Post-Production	£110,500	10.37%
Other Costs	£138,500	12.99%
TOTAL	£1,066,000	100.00%

Above-the-Line Costs

Description	Amount (£)
Star Cast	£240,000
Lead Cast	£41,000
Producers	£50,000
Executive Producers	£25,000
Director	£30,000
Support Cast	£95,500
Story Rights	£15,000
Above-the-Line TOTAL	£496,500

Production Costs

Item	Description	Amount (£)
Practicalities	Locations, Transport, Catering, Accommodation	£94,500
Production Team	Camera, Lighting, Sound team	£118,000
Choreography team	Stunts & Fights	£39,500
Art dept	Design, Costume, Makeup team	£42,500
Production management	ADs, Prod. Coordinators, Assts.	£14,000
Other		£12,000
Production TOTAL		£320,500



KALARI KAUR - PROJECTED REVENUE ANALYSIS

Executive Summary

Revenue Stream	Low Estimate (£)	Moderate Estimate (£)	High Estimate (£)	Notes
Theatrical Release	£6,915,000	£13,830,000	£27,660,000	Based on distribution in key territories
Digital/Streaming	£2,420,250	£4,840,500	£9,681,000	PVOD, SVOD, and platform licensing
Physical Media	£172,875	£345,750	£691,500	Blu-ray/DVD sales
TV Rights	£691,500	£1,383,000	£2,766,000	Pay TV and free-to-air
Ancillary Revenue	£242,025	£484,050	£968,100	Merchandising, soundtrack, etc.
TOTAL	£10,441,650	£20,883,300	£41,766,600	All markets combined
Return on £1.56M Budget	2.93x	5.86x	11.71x	

Item	Amount (£)	Percentage of 500K Marketing	Notes
India Marketing	£175,000	35%	Print, digital, outdoor, PR
China & Asia Marketing	£100,000	20%	Print, digital, influencers, PR
UK & Europe Marketing	£60,000	12%	Print, digital, TV, outdoor, promotions
US & Canada Marketing	£50,000	10%	Digital, social, targeted promotions
Festival Strategy	£40,000	8%	Festival submissions, travel, promotions
Global Digital	£40,000	8%	Social media, online campaigns
Publicity & PR	£35,000	7%	Press junkets, interviews, tours
Marketing Total	£500,000	100%	Total marketing spend
Distributor Fees	Varies by territory	15-35%	Distribution fees taken from gross



FURTHER DETAILED BREAKDOWNS OF ALL EXPENDITURE, REVENUE ANALYSIS AND SCHEDULE AVAILABLE UPON REQUEST.

KALARI KAUR

PRODUCTION TIMELINE

Principal Photography:

April–June 2027

50 Days — 8-Week Shoot

Shoot: Mon–Sat, 6 days/week

Punjab, India

Full production documentation available upon request, including: day-of-days cast schedule, complete day-by-day shooting schedule, location logistics, and stripboard.

PRODUCTION OVERVIEW

Phase	Duration	Start	End	Key Focus
Fundraising & Legal	90 days	01 Oct 2026	31 Dec 2026	Investment close, legal structure, co-production approval
Pre-Production	90 days	01 Jan 2027	31 Mar 2027	Location scouting, casting, Kalari choreography, crew hire
Principal Photography	50 days	05 Apr 2027	01 Jun 2027	8-week shoot, Punjab: fight sequences + drama across all locations
Production Wrap	10 days	02 Jun 2027	11 Jun 2027	Equipment return, location restoration, crew wrap
Post-Production	90 days	12 Jun 2027	09 Sep 2027	Editing (Italy/UK), sound design, music, VFX, colour grade
Delivery	15 days	10 Sep 2027	25 Sep 2027	Final masters, DCP, deliverables, festival submissions

Total Timeline: 12 months from fundraising to delivery

Post-Production: UK / Italy – additional grant opportunities